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| Click It or Ticket**Welcome, Law Enforcement ... we need your help!****The National Seat Belt Enforcement Mobilization is May 20 to June 2, 2019**NHTSA has prepared this CIOT **Products for Enforcement Action Kit** (PEAK) to help you alert the public to prepare for maximum high-visibility seat belt enforcement.Statistics show that passenger vehicle occupants are buckling up more during the day, but not enough at night. This mobilization is created to increase awareness 24-7, but a strong enforcement effort is urged between the nighttime hours of 6 p.m. and 5:59 a.m. due to the significant number of violators and fatal crashes during this time.* Paid advertising will run from May 13 to June 2, 2019
* The enforcement period runs from May 20 until June 2, 2019

Click on the following links for more information:arrow-10x10 [***PEAK*** materials](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTkwMjIyLjIxMzUyNDEmbWVzc2FnZWlkPU1EQi1QUkQtQlVMLTIwMTkwMjIyLjIxMzUyNDEmZGF0YWJhc2VpZD0xMDAxJnNlcmlhbD0xNzA4Nzk3MiZlbWFpbGlkPWp1ZHkuaGFtbW9uZEBkb3QuZ292JnVzZXJpZD1qdWR5LmhhbW1vbmRAZG90LmdvdiZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&100&&&https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/peak-enforcement-kit)arrow-10x10 [Mobilization campaign materials](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTIwMTkwMjIyLjIxMzUyNDEmbWVzc2FnZWlkPU1EQi1QUkQtQlVMLTIwMTkwMjIyLjIxMzUyNDEmZGF0YWJhc2VpZD0xMDAxJnNlcmlhbD0xNzA4Nzk3MiZlbWFpbGlkPWp1ZHkuaGFtbW9uZEBkb3QuZ292JnVzZXJpZD1qdWR5LmhhbW1vbmRAZG90LmdvdiZ0YXJnZXRpZD0mZmw9JmV4dHJhPU11bHRpdmFyaWF0ZUlkPSYmJg==&&&101&&&https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/national-mobilization) (banners, posters, flyers, et al)Additional 2019 campaign materials coming soon:- Updated infographics- Campaign materials in SpanishTSM Logo Blue 600 |